

# Shop N Save Great Grocery Give Away Sweepstakes

## \*Official Rules\*

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. SWEEPSTAKES STARTS 05/01/10 AND ENDS 05/31/10.

1. HERE'S HOW TO ENTER: Beginning on May 1, 2010 at 12:00 AM EST and ending on May 31, 2010 at 11:59 PM EST, each time you shop at Shop N Save and use your Shop N Save PERKS Card to purchase any Little Debbie Snack Cake product you will be entered into The Shop N Save Great Grocery Give Away Sweepstakes. To enter without purchase, take your PERKS Card to Customer service for a maximum of one (1) free entry per day. If you do not have a PERKS Card, you may obtain one by filling out the required application at Customer Service. The Shop N Save PERKS Card is free to any consumer, requiring no fee for membership or registration. Mechanically reproduced and photocopied entries are not acceptable. All entries become the property of sponsor and will not be returned. No responsibility is assumed for technical, electronic, telephone, hardware, software or network, computer or data transmission errors, malfunctions or difficulties of any kind. All entries must be received by May 31, 2010.
2. PRIZES  
Four (4) Grand Prizes: \$500.00 Shop N Save Gift Card.
3. Drawing will be held on or about June 7, 2010 and will be conducted by a representative of Shop N save, whose decisions shall be final. Odds of winning any prize depends upon the number of eligible entries received from all participating stores. All prizes are available to be won.
4. ELIGIBILITY and GENERAL TERMS: Sweepstakes open to residents of Pennsylvania, Ohio, West Virginia, and Maryland, 18 years of age or older. Employees of SuperValu-Shop N Save and advertising, promotional or judging agencies and immediate family members and persons living in the same household of such employees are not eligible to win. No substitution of prizes is offered, no transfer of prize to a third party is permitted, and noncash prizes may not be redeemed for cash value. Sponsor reserves the right award a prize of equal or greater value in the event the published prize is unavailable. Limit one prize per name,

address, and/or household. Void wherever prohibited or restricted by law. Prize recipient will be solely responsible for paying all applicable federal, state and local taxes on prizes based upon the value of the prizes set forth in these rules. No groups, clubs, newsletters or organizations may reproduce or distribute any portion of these rules to their members, and anyone who enters this sweepstakes through means not permitted by these rules is disqualified. Sponsors not responsible for faulty machinery or other mechanical error, Shop N Save PERKS Cards scanned incorrectly, scanner failures or malfunctions. All entrants, as a condition of entry, agree to be bound by these rules and the decisions of the judges.

5. WINNER NOTIFICATION/RELEASES: All winners will be notified by mail and/or phone within ten (10) days of drawing. All Prizes must be claimed within ten (10) days of notification by signing and returning an Affidavit Of Eligibility and Liability / Publicity Release. In the event the Affidavit and release is not returned within ten (10) days, prize may be forfeited and an alternative winner may be selected from among all remaining eligible entries. In the event winner is a minor, affidavit and release must be signed by a parent or legal guardian of winner. Prize may also be for forfeited if (i) the notification is mailed to the address listed on the entry form and returned as undeliverable mail without a forwarding address or (ii) a telephone notification is not confirmed to sponsor within twenty-four (24) hours. Upon forfeiture for any reason as stated herein, no compensation shall be given. All winners, by acceptance of a prize, agree to release Super Valu-Shop N Save and advertising, promotional or judging agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and / or traveling to any prize-related activity. Except where prohibited by law, winners must consent to the use of their name, voice, picture or other likeness without compensation for promotional purposes as determined by Shop N Save.
6. WINNERS LIST: For a list of the prize winners, send a self-addressed, stamped envelope before July 7, 2010 to: SuperValu, 400 Paintersville Road, New Stanton, PA. 15672.
7. SPONSORS: Shop N Save, 400 Paintersville Road, New Stanton, PA. 15672.