

FOR IMMEDIATE RELEASE

SHOP 'n SAVE

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**SHOP 'N SAVE® DONATES MORE THAN \$22,400 FOR HAITI EARTHQUAKE
DISASTER RELIEF**

Grocery Chain Raises Money for Local American Red Cross Chapter to 'Help Heal Haiti'

PITTSBURGH, Pa. – March 24, 2010 – Independently owned and operated

SHOP 'N SAVE® stores have raised more than \$22,400 to aid the American Red Cross Haiti Relief and Development Fund.

To raise money, SHOP 'N SAVE sold Haiti Disaster Fund cut-outs to customers in one dollar increments. The money raised will help provide victims with water, food, clothing, medical aid and other vital supplies.

Despite these troubled times, the customers of SHOP 'N SAVE have banded together to support the cause and bring help to the people of Haiti. Customers donated money upon checkout of their local SHOP 'N SAVE.

For more information on the local Red Cross relief efforts, visit swpa.redcross.org.

About American Red Cross Disaster Relief Efforts:

Since the Earthquake struck on Tuesday, January 12, the American Red Cross has already raised nearly \$370 million. In Southwestern Pennsylvania, alone, the Red Cross has already raised more than \$1 million. All money raised goes to help the victims of the earthquake by providing such essential needs as food, clothing, water, medical care and other crucial supplies."

About SHOP 'N SAVE®:

There are more than 70 independently owned and operated SHOP 'N SAVE stores in western Pennsylvania, eastern Ohio, and West Virginia. SHOP 'N SAVE offers customers everyday low prices on name brand and private label products. For more information, visit www.shopnsavefood.com.

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